



PGA

Pacific Northwest Section
Western Washington Chapter

Become a **PARTNER** with the PGA

PROMOTE | PLAY | PROVIDE

PRESTIGE OF THE PGA

The Western Washington Chapter PGA was established in 1954 and is one of five chapters in the Pacific Northwest Section PGA. PGA Professionals are known as the experts in the game and business of golf.

OPPORTUNITY

The Western Washington Chapter is seeking to partner with local companies and golf related businesses to enhance our tournament program. We believe in partnerships that are mutually beneficial to both organizations. Sponsors are also invited to bring teams to play with our Chapter professionals and participate in our Pro-Member Series.

CHARITY & COMMUNITY

The Western Washington Chapter PGA donates \$5 per player in each of our events to the Folds of Honor Foundation and the American Lake Veterans Golf Course. Totaling more than \$35,000 annually.



INCREASE YOUR COMPANY'S VISIBILITY

AT OUR GOLF EVENTS

In 2022, The Western Washington PGA Chapter will hold 50 events with over **8,000 participants**. Our tournaments bring together PGA Professionals and amateur golfers from across the region, which encompasses an area to the Canadian Border and from the Cascades to the Pacific Ocean. The Western Washington Chapter includes over 200 golf facilities and roughly 420 PGA Members and Associates who serve more than 100,000 golfers throughout Western Washington.



WEBSITE & SOCIAL MEDIA

The Sponsor's name and/or logo will be posted on the home page of the Western Washington Chapter's web site for the duration of the calendar year. The logo can be a direct link to your company's web site. Amateurs and Professionals use the web site to get same day results of all our events. In 2021 the website and results pages registered over 40,000 sessions during the March through October golf season. The Sponsor will also be recognized on our social media pages; Facebook and Instagram.



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2022 SCHEDULE

2022 Western Washington Chapter PGA Pro-Member Series

7-Mar	Broadmoor GC	Seattle, WA
14-Mar	Tacoma C&GC	Lakewood, WA
16-Mar	Cedars at Dungeness	Sequim, WA
17-Mar	The Cedars at Dungeness	Sequim, WA
24-Mar	Glendale CC	Bellevue, WA
28-Mar	Meridian Valley CC	Kent, WA
4-Apr	White Horse GC	Kingston, WA
11-Apr	Washington National GC	Auburn, WA
14-Apr	Gold Mountain GC	Gorst, WA
21-Apr	Trophy Lake G&C	Port Orchard, WA
25-Apr	Overlake G&CC	Medina, WA
2-May	Sahalee CC	Sammamish, WA
5-May	McCormick Woods GC	Port Orchard, WA
9-May	Fircrest GC	Tacoma, WA
23-May	The GC at Newcastle	Newcastle, WA
26-May	Skagit G&CC	Burlington, WA
6-Jun	Rainier G&CC	Seattle, WA
9-Jun	Olympia C&GC	Olympia, WA
20-Jun	Bellingham G&CC	Bellingham, WA
27-Jun	Wing Point G&CC	Bainbridge Is, WA
30-Jun	Alderbrook G&YC	Union, WA
11-Jul	Whidbey GC	Oak Harbor, WA
21-Jul	Legion Memorial GC	Everett, WA
25-Jul	Indian Summer - Ladies	Olympia, WA
4-Aug	The Plateau Club	Sammamish, WA
22-Aug	Fairwood G&CC	Renton, WA
29-Aug	Lake Padden GC	Bellingham, WA
12-Sep	Suncadia - Rope Rider	Cle Elum, WA
13-Sep	Tumble Creek Club	Cle Elum, WA
15-Sep	Patriot Day-American Lk	Lakewood, WA
3-Oct	Chambers Bay	Univ. Place, WA
11-Oct	Semiahmoo G&CC	Blaine, WA
12-Oct	Loomis Trail GC	Blaine, WA
13-Oct	North Bellingham GC	Bellingham, WA

About the Western Washington Chapter PGA

Our membership is a group of professionals dedicated to making golf a better game. They are the club professionals throughout Western Washington who are responsible for the day-to-day activities at the many facilities throughout the Chapter. They wear many hats at their clubs, including those of junior golf leader, instructor, merchandiser, budget administrator, tournament organizer, mentor, rules official, personnel manager, and marketer, just to name a few.

The members of the chapter elect a board of directors, which consists of 10 chapter golf professionals, to govern the chapter. The board hires an Executive Director who administers the day-to-day activities in the Chapter. The Western Washington Chapter Office is located in Redmond where the executive director works to administer programs to benefit PGA members and the game of golf. Examples of these programs include; the Pro-Member and Senior Pro-Am Series, The 7 Cedars Senior WA Open, chapter tournaments, continuing education, scholarships, special awards, public relations, membership services, and career services. The Chapter also has extensive involvement with junior golf programs including PGA Junior League Golf; Drive, Chip, and Putt; The First Tee; Clubs for Kids; and Golf in Schools.

2022 Western Washington Chapter PGA Senior Pro-Am Series

4-Apr	White Horse GC	Kingston, WA
28-Apr	Avalon Golf Links	Burlington, WA
4-May	Fairwood G&CC	Renton, WA
11-May	Twin Lakes G&CC	Federal Way, WA
26-May	Skagit G&CC	Burlington, WA
9-Jun	Olympia C&GC	Olympia, WA
22-Jun	Auburn GC	Auburn, WA
27-Jun	Wing Point G&CC	Bainbridge Is, WA
6-Jul	Linden G&CC	Puyallup, WA
13-Jul	Oakbrook GC	Lakewood, WA
21-Jul	Legion Memorial GC	Everett, WA
3-Aug	North Shore GC	Tacoma, WA
10-Aug	Harbour Pointe GC	Mukilteo, WA
24-Aug	Lake Spanaway GC	Spanaway, WA
28-Sep	Mount Si GC	Snoqualmie, WA



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SPONSORSHIP PACKAGES & BENEFITS

TITLE SPONSORSHIP

\$30,000

- Naming rights to the title of the Western Washington Pro-Member & Senior Pro-Am Series
- Paid entry, including carts, for a team of 3 amateurs into **all 34 events** (professional provided)
- Banners (4) displayed at the first and tenth tees, putting green, and club entry
- Sponsor invited to have representation at all events to promote their product or company
- Company name and logo prominently displayed on all registration and result pages
- Company name, logo, and website link prominently displayed on Chapter website
- Acknowledgment as the Title Sponsor in our charitable donations and in the PNWPGA Annual
- Six "E-mail blasts" per year sent to Chapter PGA members and associates
- Sponsor invited to come address the PGA membership at the annual Fall Meeting (Oct 24 - The Club at Snoqualmie Ridge)
- Sponsor photo opportunity with the charity presentation check to The Folds of Honor at the Fall Meeting
- Sponsor photo opportunity with the charity presentation check to American Lake Veterans GC at the Patriot Golf Day

REGIONAL SPONSORSHIP

\$10,000

- Paid entry, including carts, for a team of 3 amateurs into the 12 events (professional provided)
- Banner displayed at the putting green or practice range
- Sponsor invited to have a representative at the 12 events to promote their product or company
- Company name and logo prominently displayed on all registration and result pages
- Company name, logo, and website link displayed on PGA Chapter website
- Three "E-mail blasts" per year sent to Chapter PGA members and apprentices
- Sponsor invited to come address the PGA membership at the annual Fall Meeting (Oct 24 - The Club at Snoqualmie Ridge)
- Sponsor photo opportunity with the charity presentation check to The Folds of Honor at the Fall Meeting
- Sponsor photo opportunity with the charity presentation check to American Lake Veterans GC at the Patriot Golf Day

NORTH Region Includes: Sahalee CC - The Cedars at Dungeness-2 - Skagit G&CC - Bellingham G&CC - Whidbey GC - Legion Memorial GC - Lake Padden GC - Patriot Golf Day at American Lake Veterans GC - Semiahmoo G&CC - Loomis Trail GC - North Bellingham GC

CENTRAL Region Includes: Broadmoor GC - Glendale CC - White Horse GC - Overlake G&CC - The GC at Newcastle - Coal Creek - Rainier G&CC - Wing Point G&CC - Fairwood G&CC - The Plateau Club - Suncadia Resort - Prospector GC - Tumble Creek Club - Patriot Day Scramble at American Lake Veterans GC

SOUTH Region Includes: Tacoma C&GC - Meridian Valley CC - Washington National - Gold Mountain GC - Trophy Lake G&C - McCormick Woods GC - Fircrest GC - Olympia C&GC - Alderbrook G&YC - Indian Summer G&CC (Ladies) - Patriot Day Scramble at American Lake Veterans GC - Chambers Bay



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CUSTOM & INDIVIDUAL SPONSORSHIP PACKAGES & BENEFITS

CUSTOM PACKAGE - 4 EVENTS

\$3,500

- Paid entry, including carts, for a team of 3 amateurs into the 4 selected events (professional provided)
- Banner displayed at the putting green or practice range
- Sponsor invited to have a representative at the 4 events to promote their product or company
- Company name, logo, and website link displayed on PGA Chapter website
- One "E-mail blast" per year sent to Chapter PGA members and apprentices

CUSTOM PACKAGE - 6 EVENTS

\$5,000

- Paid entry, including carts, for a team of 3 amateurs into the 6 selected events (professional provided)
- Banner displayed at the putting green or practice range
- Sponsor invited to have a representative at the 6 events to promote their product or company
- Company name, logo, and website link displayed on PGA Chapter website
- One "E-mail blast" per year sent to Chapter PGA members and apprentices

CUSTOM PACKAGE - 10 EVENTS

\$8,000

- Paid entry, including carts, for a team of 3 amateurs into the 10 selected events (professional provided)
- Banner displayed at the putting green or practice range
- Sponsor invited to have a representative at the 10 events to promote their product or company
- Company name, logo, and website link displayed on PGA Chapter website
- Two "E-mail blasts" per year sent to Chapter PGA members and apprentices

CUSTOM PACKAGE - 15 EVENTS

\$12,000

- Paid entry, including carts, for a team of 3 amateurs into the 15 selected events (professional provided)
- Banner displayed at the putting green or practice range
- Sponsor invited to have a representative at the 15 events to promote their product or company
- Company name and logo prominently displayed on all registration and result pages
- Company name, logo, and website link displayed on PGA Chapter website
- Three "E-mail blasts" per year sent to Chapter PGA members and apprentices
- Sponsor invited to come address the PGA membership at the annual Fall Meeting (Oct 25 - The Plateau Club)
- Sponsor photo opportunity with the charity presentation check to The Folds of Honor at the Fall Meeting
- Sponsor photo opportunity with the charity presentation check to American Lake Veterans GC at Patriot Golf Day Event

INDIVIDUAL EVENT SPONSORSHIP

\$800 - \$1,200

- Paid entry, including carts, for a team of 3 amateurs into **1 event** (professional provided)
- Corrugated sign on #1 or #10 tee during the sponsored event.
- Sponsor invited to have representation at the selected event to promote their product or company
- Company name, logo, and website link displayed on PGA Chapter website



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INDIVIDUAL & CUSTOM SPONSORSHIP SELECTIONS

OF EVENTS

PRICE

SELECTION GUIDELINES

4 Events	\$3,500	Group A (2 events) / Group B (1 event) / Group C (1 event)
6 Events	\$5,000	Group A (3 events) / Group B (2 events) / Group C (1 event)
10 Events	\$8,500	Group A (5 events) / Group B (3 events) / Group C (2 events)
15 Events	\$12,000	Group A (7 events) / Group B (5 events) / Group C (3 events)

GROUP A

GROUP B

GROUP C

INDIVIDUAL EVENT SPONSORSHIP \$1,200	INDIVIDUAL EVENT SPONSORSHIP \$1,000	INDIVIDUAL EVENT SPONSORSHIP \$800
Broadmoor GC	White Horse GC	The Cedars at Dungeness
Tacoma C&GC	Trophy Lake G&C	Skagit G&CC
Glendale CC	McCormick Woods GC	Olympia C&GC
Meridian Valley CC	Bellingham G&CC	Alderbrook G&YC
Washington National GC	Wing Point G&CC	Whidbey GC
Gold Mountain GC - Olympic	Indian Summer - Ladies	Legion Memorial GC
Overlake G&CC	The Plateau Club	Lake Padden GC
Sahalee CC	Fairwood G&CC	Patriot Golf Day - American Lake Veterans GC
Fircrest GC	Semiahmoo G&CC	
The GC at Newcastle - Coal	Loomis Trail GC	
Rainier G&CC	North Bellingham GC	
Suncadia - Rope Rider		
Tumble Creek Club		
Chambers Bay		



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SPONSORSHIP SELECTION

Please select your desired sponsorship package below and return this page and the Sponsor Information (next page) to the WWC PGA Office.

☐

TITLE SPONSORSHIP

All Events

\$30,000

☐

**NORTH REGION
SPONSORSHIP**

12 Events

\$10,000

☐

**CENTRAL REGION
SPONSORSHIP**

12 Events

\$10,000

☐

**SOUTH REGION
SPONSORSHIP**

12 Events

\$10,000

☐

**INDIVIDUAL EVENT
GROUP A**

1 Event

\$1,200

☐

**INDIVIDUAL EVENT
GROUP B**

1 Event

\$1,000

☐

**INDIVIDUAL EVENT
GROUP C**

1 Event

\$800

☐

CUSTOM PACKAGE

4 Events

\$3,500

☐

CUSTOM PACKAGE

6 Events

\$5,000

☐

CUSTOM PACKAGE

10 Events

\$8,000

☐

CUSTOM PACKAGE

15 Events

\$12,000



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2022 SPONSOR INFORMATION

Company Name: _____

Company Representative: _____

Representative Email: _____

Representative Phone #: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Company Website: _____

Pay by Check: YES / NO (Circle)

Pay by Credit Card: YES / NO (Circle)

Email for CC Payment Link: _____

CUSTOM / INDIVIDUAL EVENTS PACKAGES

List Selected Events: 1 _____	9 _____
2 _____	10 _____
3 _____	11 _____
4 _____	12 _____
5 _____	13 _____
6 _____	14 _____
7 _____	15 _____
8 _____	

Sponsor Company Representative Signature Date

WWC PGA Representative Signature Date

Printed Sponsor Company Representative Name

Printed WWC PGA Representative Name

CHECKS PAYABLE TO: **WWC PGA** **WESTERN WASHINGTON CHAPTER PGA**

12 Point Fosdick Drive | Gig Harbor, WA 98335

PGA CONTACT: Brian Coury, Executive Director

EMAIL ADDRESS: bcoury@pgahq.com | **PHONE #:** 800-341-7232